

These are taken from a post I created for my Blog at Marketing From Scratch.com

Headline stealing is a great way to create great headlines. You see magazines have been stealing each others headlines forever. There are certain headlines that are always used to catch the eye. Not every single newspaper, advertisement or magazine uses a completely unique headline, this is obvious. They use what works, or at least variations of what works anyway.

Below you will find some great examples of headlines you can use in your own campaigns. These should help you grab some attention and give you readers some attraction. There are different types of headline you can use as well as actual headlines.

Different types of headline could be as follows:

Mistake headlines:

- Do You Make The Same Mistakes as Me?
- Have you Made these [blank] Mistakes?
- 10 writing mistakes you never knew you were making
- Do you make the same blogging mistakes as me?
- 15 mistakes that can make you look stupid
- 5 Mistakes you Never Knew You Were Making?
- Don't Regret Not Doing [blank]
- The biggest online shopping mistakes you will ever make

How to headlines:

- Learn how to [blank]
- Learn how to speed read in 10 minutes
- Learn how to write 500 words in 10 minutes
- Learn to speak Spanish in 5 easy lessons
- How can you make \$1000 per month on complete auto pilot?
- Learn to lose weight without dieting
- How to make the most of out a small wage
- How to be the best at what you do
- Learn How to Work from Home Today
- How to [blank] and [blank]
- How to manage your time more effectively
- How to be the best at [blank]

Threat headlines:

- The Shocking Truth about [Blank]
- 10 things about people you can't trust
- 5 warning signs for [blank]
- The truth about the dangers of social media
- 5 warning signs about your blog layout
- 10 ways you will fail online
- How to protect yourself and your business from online fraud

- 8 things you need to be afraid of
- The shocking truth why your blog sucks

Minimalist headline:

- 5 Ways to Simplify Your [Blank]
- How can you be super simple?
- I can reduce your stress levels in 5 minutes
- 30 seconds from now your junk mail can be gone
- Minimal Cooking Guide
- How to Travel the World with nothing but 20 items
- Get Rid of [blank] Once and for All
- Too many projects? Here are 5 ways to minimalist heaven
- How to fix your [blank] in 5 Minutes

Popular brands headline:

- Market like [popular brand]
- 7 ways to launch a product like [popular brand]
- Increase your fitness levels and be like [famous athlete]
- Write like [famous writer] in 10 easy steps
- Learn the secrets of success just like [famous person]
- How to look like [famous film star]
- The greatest marketing headlines of all time by [brands]
- [brand]/[famous persons] secrets to total success
- What can [famous person] teach you about [blank]

List headlines:

- 20 Ways to [blank]
- 10 Ways to Become a Better Writer
- 10 Effective Ways to build your mailing list
- 5 ways to create a killer eBook
- The top 10 ways to modify your blog
- The Top 10 [blank]
- 101 reasons to [blank]
- Grab these 15 tips on how to [blank]
- The Top 20 List posts of The Year so Far
- 50 money making ideas you never knew

As you can see from the examples above, there are a lot of headlines you can use to attract the reader into reading your posts. It's headlines just like these that the top magazines and tabloids use every day to grab the attention of their readers. And guess what? They work.