



BLOGGERS ROADMAP BOOT CAMP



Blog Pages

Blog pages static pages on your blog, that are a permanent resident. They do not have a publish date. They're good for content like your "About" or "Contact" pages amount other which we will create.

The difference to a post is, a post is for timely content. They have a publish date and are displayed in reverse chronological order on your blog page. Hence the term "blog post".

Ok, explanations aside, what pages should you be starting with?

Pages to Create

1. Home Page - Most themes don't link to the home page. People can get lost sometimes.
2. About or About Me page - Believe it or not, this is the most viewed page on any blog. Visitors want to know who you are, especially if they are buying from you.
3. Contact - Be available to others for questions. It builds relationships also.
4. Resources - Another highly visited page on your blog. You can sell from here, create affiliate links to your most used content and give away content via opt-in.

To Do

1. Create the pages above
2. Create a sidebar widget with an image of yourself
3. Create a sidebar widget with text about you
4. Create/buy a graphic header [here](#)
5. Create a contact form (shown in the video [here](#))