



BLOGGERS ROADMAP BOOT CAMP



Your First Post

Content is the lifeblood of your blog, and rightly so. It's the content you write, shoot or record that people want to view. Fresh new content keeps the readers coming back and the search engines happy. It's this content that makes up your blog and it's this content you have to create.

“If I was to start from the beginning I would create at least 10 posts to post to my blog. I would then upload all the posts to my blog in draft format. This allows a buffer to fall back on”

To Do:

1. Your first post is going to be about.....
2. Your headline is going to be.....
3. You are going to add an image of.....
4. You are going to add external link to.....
5. Are you going to promote a product or service for commission? If so it is.....
6. Your call to action at the end is going to be.....

Next Steps:

1. Create 10 posts in draft format and drip feed them while still writing.
2. Check out the killer headlines you can use [here](#).
3. Think about creating a pillar post series. A series of timeless awesome posts you can share again and again that people love.
4. Study the blogs in your niche. Comment on them, add value to their readers.
5. Think about other forms of media. What about a video via YouTube?