



BLOGGERS ROADMAP

BOOT CAMP

Traffic Tips and The First Visitors to Your Blog

Getting Started With The Basics

- You've built it...But they won't come
- How is Your Blog Found?
- Tips to Getting Attention



Content Marketing

- Content is King
- Creating The Perfect Blog Post





Social Media Marketing

- The 4 Keys:

- Value
- Community
- Integration
- Consistency





Paid Advertising

- What is PPC (Pay Per Click)
- Facebook and Google Ads
- Tips to Remember When Using Ads





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